



We drive the Web3 Revolution through infinite, decentralized data storage & compute power.

DRIVING THE WEB3 REVOLUTION
EXECUTIVE SUMMARY

- **Unigridd** is launching a new blockchain node technology that provides infinite storage and compute power capabilities at a fraction of the cost of traditional solutions.

WHAT MAJOR PAIN ARE WE SOLVING?

Centralized Networks



Data Loss

- Data storage in limited locations
- Increased risk of data loss
- Server failure vulnerability
- Susceptible to disasters



Data Security

- Vulnerable to cyberattacks
- Prone to data breaches
- User privacy risks
- Sensitive information exposure



High Cost

- High fees due to monopolistic control
- Limited access to essential services
- Hindered growth and competitiveness
- Barriers for small businesses

HOW UNIGRID SOLVES THESE PROBLEMS

Unigrig Network



Maximizing Data Protection

- Increased data safety for businesses and individuals
- Data distributed across multiple nodes
- Enhanced redundancy and fault tolerance
- Effective reduction of data loss risks



Comprehensive Security

- Robust data protection for businesses and individuals
- Encryption and sharding techniques
- Blockchain-based infrastructure
- Safety from cyber attacks and breaches



Optimizing Costs

- Affordable solutions for individuals, small businesses, and developers
- Reliable data storage options
- Content delivery services
- Secure communication channels

THE TEAM

WHO IS THE DRIVING FORCE?



Adam Waldenberg
CTO, Co-Founder

- 7 years running Ejwa Hosting business
- Deep understanding of blockchain technology
- 30 years programming expertise in C++ and Java and much more
- 15 years teaching advanced concepts at Chalmers University

Evan Green
CEO, Co-Founder

- 20 years of programming experience
- Led Fortune 500 marketing campaigns
- 7 years in the blockchain space
- Developed 3 blockchain wallets
- Excels at driving growth and innovation

Core Team

With a dedicated group of software developers, community managers, a legal counsel, and an accountant, we have a skilled and dedicated team of experts working hard to bring our vision to life.

Marcus Stenberg
Developer

Greg Kourupes
Developer

Torekhan Abayev
Software Developer

Janko Srdić
Developer



Camilla Waldenberg
Legal Counsel

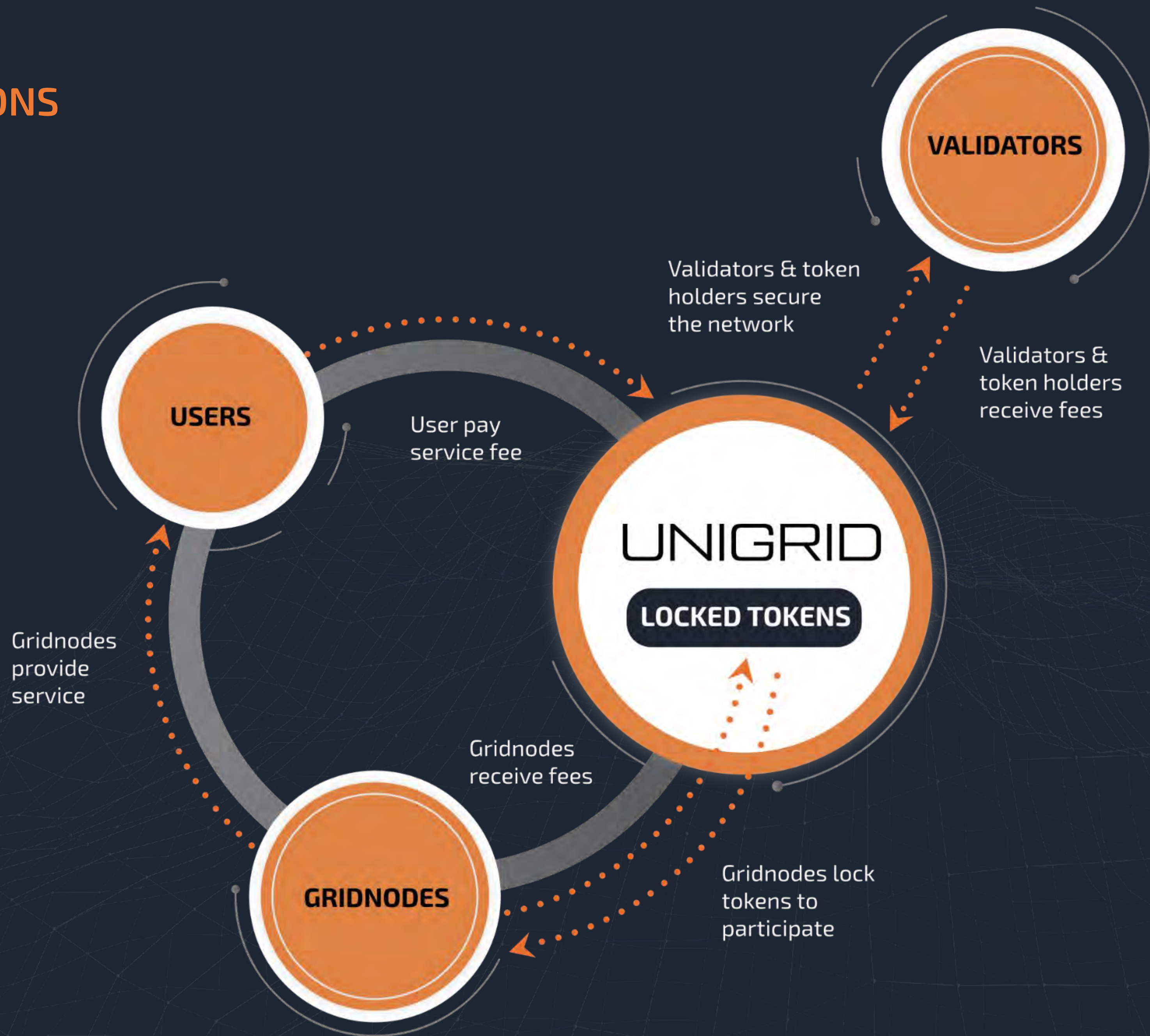
Boris Marin
Developer

Olga Romantsova
Business Management

Partners and Investors



HOW UNIGRID FUNCTIONS



UNIGRID TOKEN UTILITY & VALUE GROWTH

Token Utility

Resource Allocation

Token enables data storage and compute power allocation. Adoption growth drives token demand.

Incentive for Node Operators

Operators rewarded with tokens for providing resources.

Governance

Gridnode operators earn voting rights for network changes.

Value Growth

Increasing Demand

More users and businesses using Unigrid can increase token demand and value.

Controlled Supply

Unique minting model with decreasing daily tokens limits supply, potentially driving value growth.

Network Effect

More people joining Unigrid increases network value, potentially driving token demand.

Partnerships & Collaborations

Secured partnership with WeSendit, a Swiss company offering decentralized solutions for data protection. This collaboration was achieved through targeted outreach and demonstrating the alignment of our solutions with their focus on secure data transfer.

MARKET OPPORTUNITY FOR UNIGRID

Total Addressable Market (TAM):

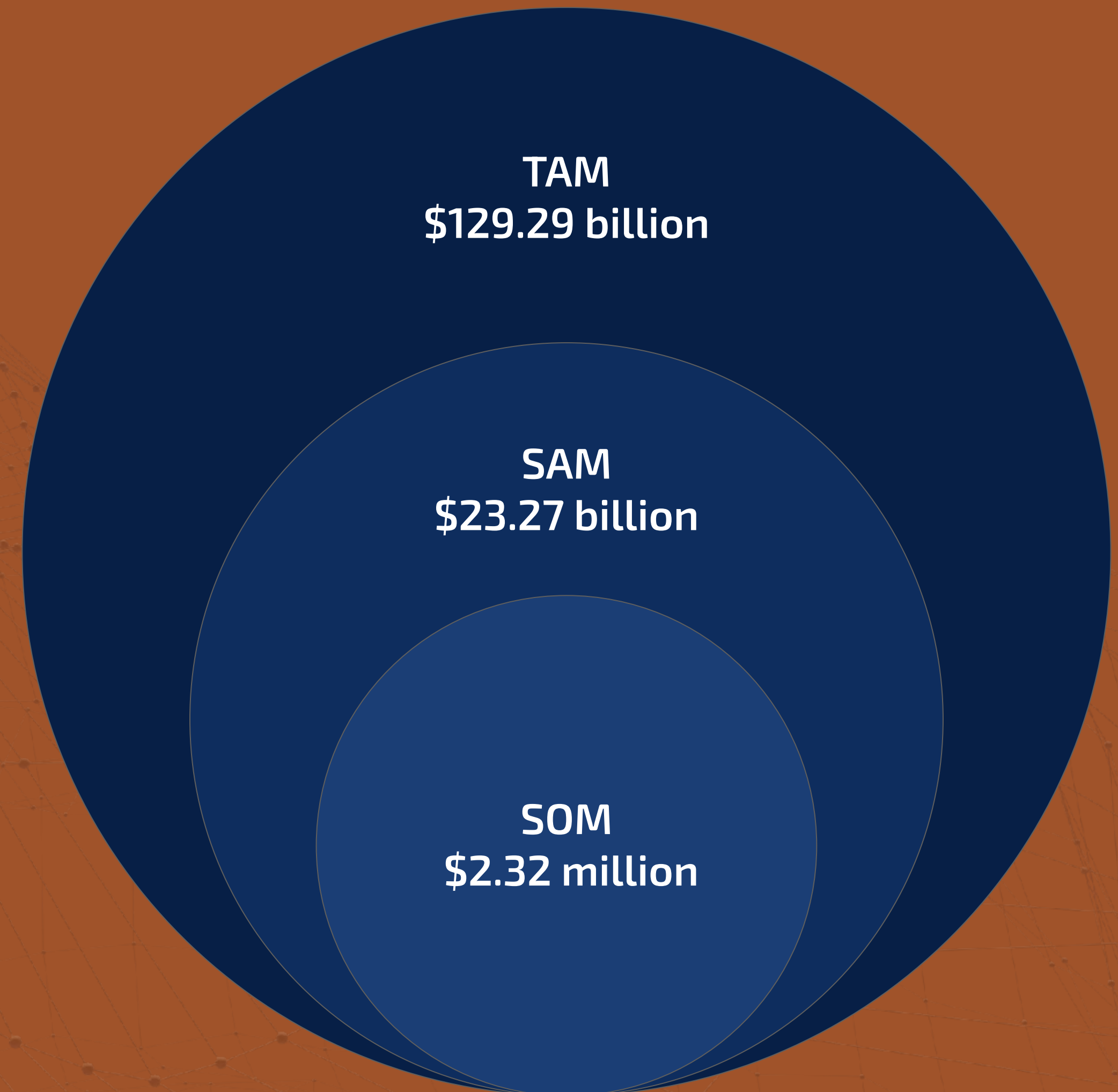
- The global cloud storage market is projected to reach \$129.29 billion by 2024.
- This represents the overall market potential for cloud storage services.

Serviceable Available Market (SAM):

- Unigrid's initial target market is the European Union (EU), which accounts for 18% of the global cloud storage market.
- The EU cloud storage market is valued at approximately \$23.27 billion.

Serviceable Obtainable Market (SOM):

- In the first year, Unigrid aims to capture a modest 0.01% of the EU cloud storage market.
- This translates to a revenue potential of around \$2.32 million.

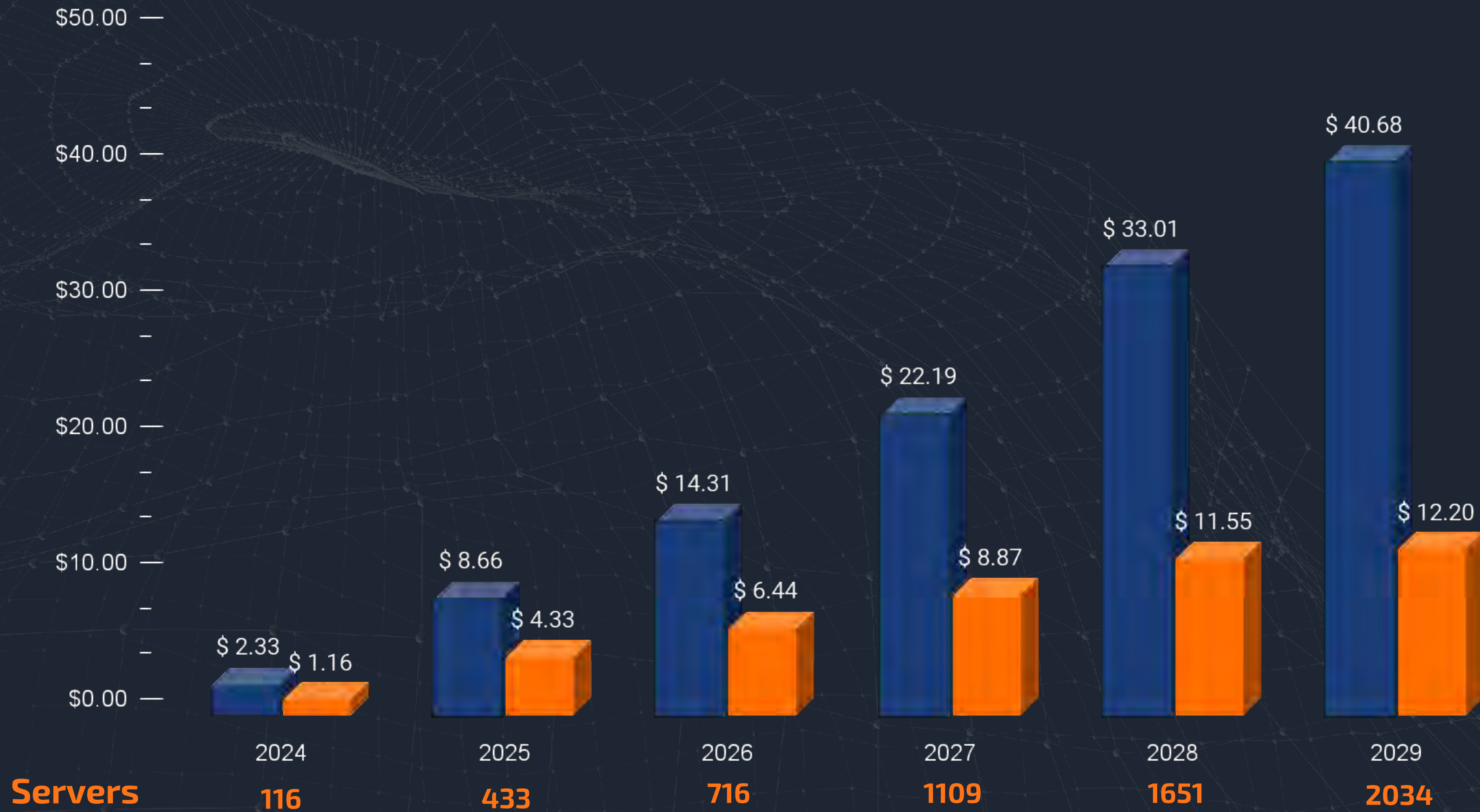


Unigrid's focused approach on the European market offers a substantial opportunity for growth and revenue generation. By capturing a small yet achievable market share, Unigrid can establish its presence and expand its services in subsequent years.

PROJECTED REVENUE BASED ON CLOUD DRIVE GROWTH

Projected Unigrd Network Revenue (based on 0.01% market with a scaling growth of 0.01% / year)

■ Unigrd Network Market Size (in USD millions) ■ UGD Sotware Market Share starting at 50% and decreasing to 30% (in USD millions)



Server amount based on an average of 1 PB per server and a cost of \$0.02 per GB of storage
The projection is based on Fortune Business Insights research <https://www.fortunebusinessinsights.com>

UNIGRID VS. COMPETITORS: FEATURE COMPARISON

Highlighting Unigrd's Unique
Decentralized, Redundant, and
Fault-Tolerant Infrastructure

	UNIGRID	Google Cloud Microsoft Azure aws	arweave STORJ CRUST Filecoin	THREEFOLD	TRON	SAFE NETWORK
Compute Power	✓	✓	X	✓	X	X
File Storage	✓	✓	✓	✓	X	✓
Decentralized	✓	X	✓	✓	✓	✓
Redundancy	✓	0*	0*	✓	X	0*
Fault Tolerance	✓	0*	0*	X	X	X
Application Layer	✓	✓	X	✓	✓	✓
VPN	✓	X	X	X	X	X

* Available, but adds additional cost

UNIGRID GO-TO-MARKET STRATEGY & UNFAIR ADVANTAGE



High-Priority Target Audiences:

- Node Operators: Contribute resources, earn tokens
- Developers/Businesses: Need secure, decentralized cloud services
- Cosmos Ecosystem: Require data storage, from NFTs to decentralized services



Channels & Strategies:

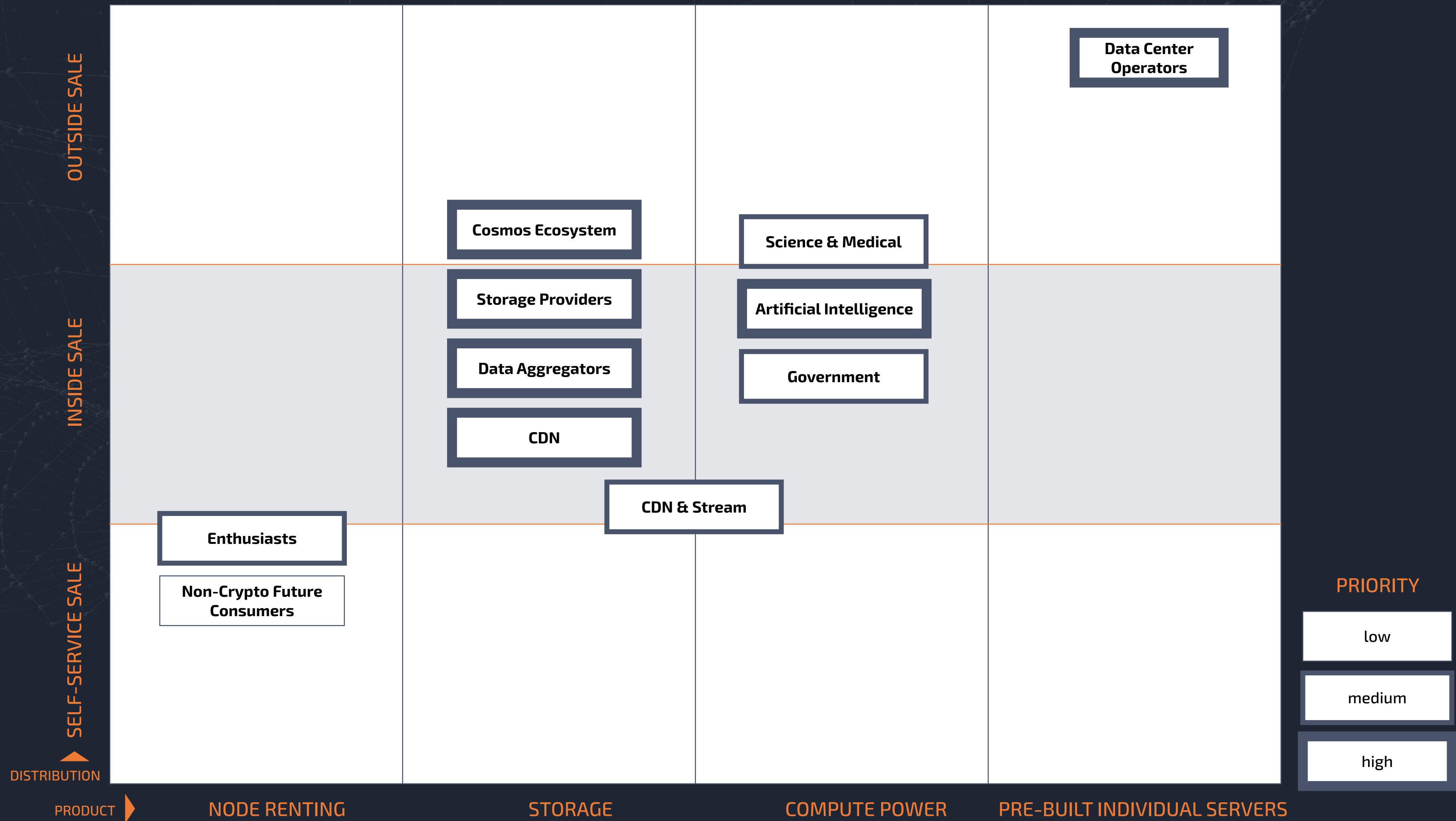
- Sales Outreach: LinkedIn searches for customer engagement
- Partnerships: Collaborations with businesses, developers, and Cosmos ecosystem
- Digital Marketing: SEO, content marketing, social media, PPC



Unique Value Proposition:

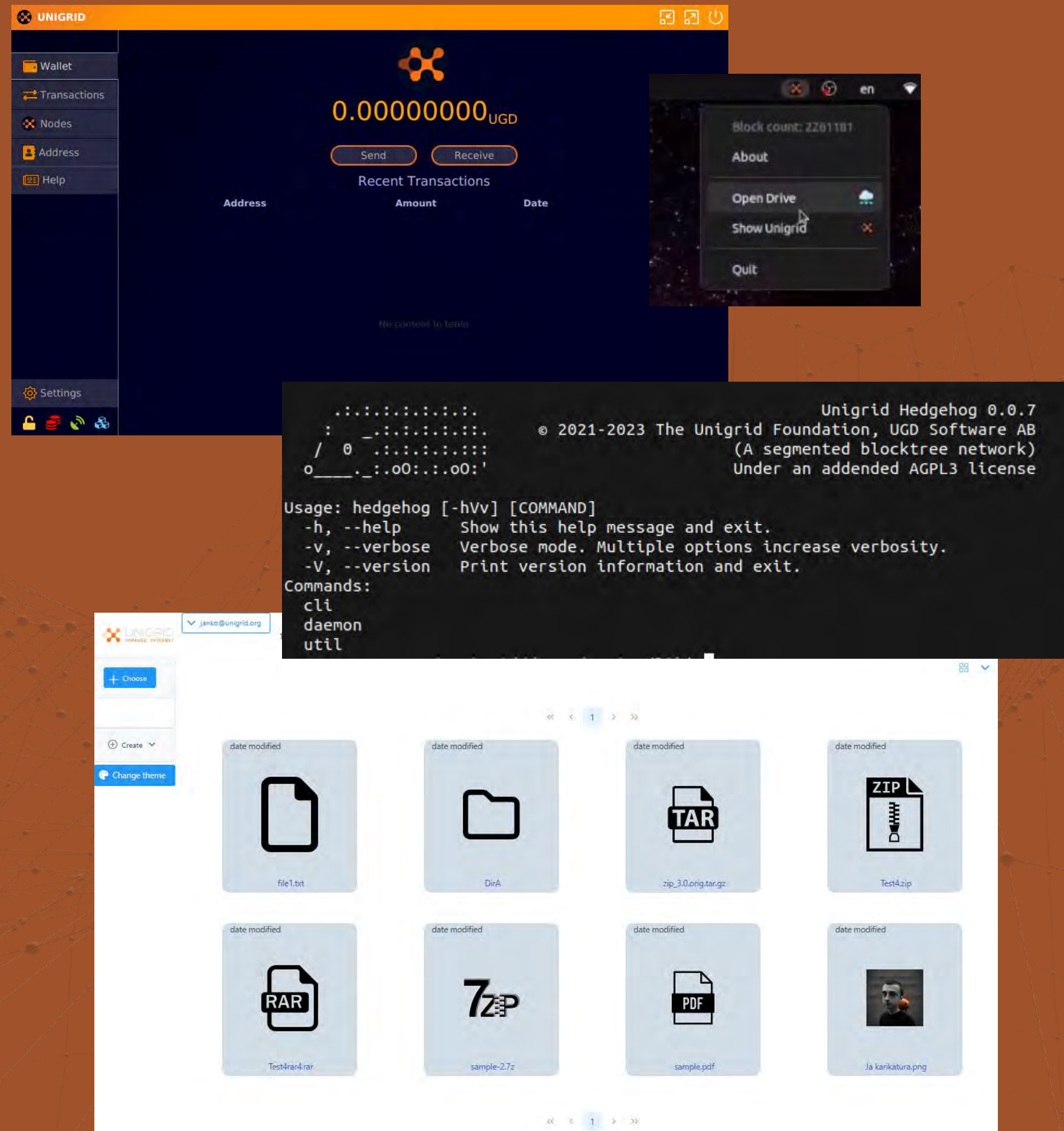
- Node Operators: Scalability, incentives
- Developers/Businesses: Full services, redundancy, fault tolerance
- Cosmos Ecosystem: Seamless integration, resource sharing

WHAT IS OUR SALES STRATEGY?



THE STATUS

UNIGRID PROJECT STATUS & TRACTION



Product Development:

- Completed P2P network (Hedgehog) and spork system
- Developed storage system, Amazon S3 layer, and "Google Drive" clone
- Developed Janus wallet with desktop storage
- Working on Cosmos integration and VPN functionality
- Easy node installation via Docker and Janus

Partnerships & Collaborations:

- Partnered with WeSendit, extending reach into secure data transfer market
- Partnered with Interchain Builders Program and Landslide, bridging Unigrid with Cosmos and Avalanche

THE PATH

WHAT COMES NEXT?

2024

COSMOS SDK LAUNCH
HEDGEHOG RELEASE
TOKEN LAUNCH

2024
Q2

NODE RENTAL
GLOBAL HARDWARE EXPANSION
VPN SERVICE

2024
Q4

2024
Q3

DATA STORAGE
PUBLIC SALE
WEB DRIVE

2025
Q1

SALES OUTREACH
AI GPU PROCESSING
NEW PARTNERSHIPS

COMPUTE POWER
APPLICATION LAYER

2025
Q4

THE ASK

WHAT DO WE ASK FOR AND WHY?



> Token Allocations for Value-Add Stakeholders.
We're looking for partners to help us close the private round at \$ 2,100,000.

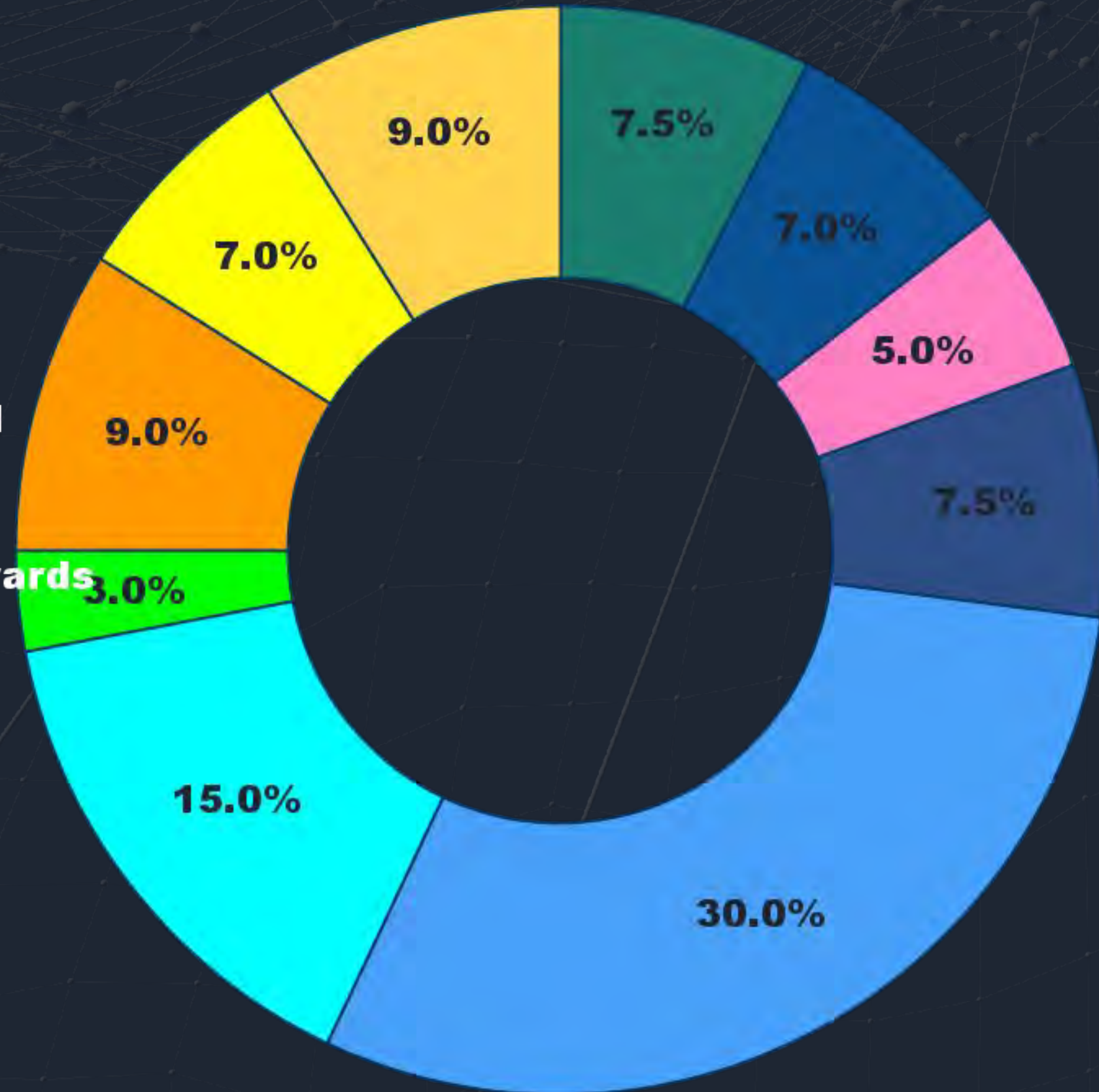
Product Development
Marketing & Communications
Operations and Scale Up
Roll-out

Be a part of a disruptive Tech & Token Business utilizing crypto enthusiasts as market entry and leverage

THE TOKENOMICS

HOW DO WE PLAN TO DISTRIBUTE TOKENS?

- Angel
- Seed/Private
- Public (IDO)
- Node Runners
- Foundation
- Ecosystem Fund
- Liquidity
- Community Rewards
- Team
- Marketing



\$UGD Total Token Supply **100,000,000** FDV **\$50,000,000**

Angel Price: **\$0.20** Tokens **7,500,000**
5% at TGE, 6 month ramp-up, thereafter 12 months linear vesting, monthly unlocks

Seed / Private Price: **\$0.30** Tokens **7,000,000**
10% at TGE, 4 month ramp-up, thereafter 8 months linear vesting, monthly unlocks

Public / IDO Price: **\$0.50** Tokens **5,000,000**
20% at TGE, 0 month ramp-up, thereafter 6 months linear vesting, monthly unlocks